



**INTERNATIONAL
CONFERENCE**

**Viksit Bharat: Innovative Businesses,
Agriculture, Technology and Resource
Management for Sustainable Growth**

ICVBSG2024

26-27 September 2024
Hybrid Mode

Organised by
School of Management, Centurion University of Technology & Management, India
in collaboration with Operational Research Society of India, (Bhubaneswar, Odisha) Chapter

CALL FOR PAPERS

Trends in Management & Operations
Sustainable Agriculture
Disruptive Technologies & Innovation
Sustainable Livestock Business Best
Practices
Sustainable Aquaculture Practices
Enabling Inclusive Development
Special Student Track

CONVENORS

Dr.Prajna Pani
Dr.Anita Patra



IMPORTANT DATES

Abstract Submission	30 July 2024
Acceptance Date	30 July 2024
Registration Open	30 July 2024
Full Paper Submission	25 August 2024

Selected and presented papers will be published by the Taylor & Francis Group in the form of conference proceedings.subject to blind review



Visit our Website WWW.CUTM.AC.IN

<https://icvbsg2024.cutm.ac.in/>

Venue: Auditorium, Paralakhemundi Campus

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Paralakhemundi Campus: At - Village Alluri Nagar, P.O - R Sitapur, Via - Uppalada, Paralakhemundi - 761 211, Dist: Gajapati, Odisha, Phone: (06815) 222999

Bhubaneswar Campus: At - Ramachandrapur, P.O - Jatni, Bhubaneswar - 752050, Dist: Khurda, Odisha, Phone: (0674) 2492496

Corporate Office: At - HIG - 4, Jaydev Vihar, Opp. Pal Heights, Bhubaneswar - 751013, Dist: Khurda, Odisha, India.

Website: www.cutm.ac.in

centurion university of technology and management

Shaping Lives... Empowering Communities...



Dear Sir/Madam

Greetings from the School of Management!

Centurion University of Technology and Management, Paralakhemundi Odisha.

Sub: Sponsorship for the International Conference (ICVBSG 2024)

Centurion University is a pioneer in “Skill Integrated Higher Education”emphasizing sustainable livelihoods through education that fosters employability and entrepreneurship. Recognized by multiple governments, UNESCO, the World Bank, and Niti Ayog, it is the only university in India acknowledged as a Centre of Excellence by the Ministry of Skill Development and Entrepreneurship. Since its inception in 2005 and recognition as a university in 2010, Centurion has tailored learning and employability paths for underserved youth in Odisha and Andhra Pradesh. Accredited with NAAC A+ grade, it offers undergraduate, postgraduate and doctoral courses across six campuses ((located at Paralakhemundi, Bhubaneswar, Rayagada, Balangir, Chatrapur and Balasore) and a constituent campus in Vijayanagaram, Andhra Pradesh. The university's motto is “Shaping lives and empowering communities,” and it distinguishes itself by building entrepreneurship and enterprise, with 24 research centers and 43 domain courses that provide hands-on training.

The School of Management focuses on experiential, applied and action learning through projects, practice and production to foster a thriving start-up culture. Consistently reinventing management education, the school aims to create leaders who can navigate the evolving business landscape with a curriculum updated to meet the dynamic needs of industry, academia and entrepreneurship. Its student-centric pedagogy, project-based approach and design-driven curriculum emphasize initiative, innovation and risk-taking. Students gain hands-on experience in in-house production units such as Centurion Coffee Connect and Sky Rider Electric Vehicle Unit, enhancing their managerial and entrepreneurial skills. The school promotes human-centric skills, cooperation, empathy, social awareness, and global citizenship through extracurricular activities. Key strengths include experienced faculty, committed management, a flexible curriculum, digital content, skill-integrated programs and strong industry and academic linkages. Committed to Sustainable Development Goals (SDGs), the school of management assigns students to nearby villages for holistic development and collaborates with civil society for practice-based teaching and internships. Supported by the National Skill Development Corporation, the school has trained over 70,000 farmers to double their incomes and partnered with FICCI-FLO to promote women’s entrepreneurship. The Urban Micro Business Centre operates as an action-learning lab and the Centre for Commercialization of Innovations and Enterprises is steered by the School of Management, which also promotes inclusivity and conducts awareness campaigns on climate change, water and sanitation, waste management and alternative energy use.

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The School of Management is hosting an International Conference on “Viksit Bharat: Innovative Businesses, Agriculture, Technology and Resource Management for Sustainable Growth on 26th & 27th September 2024 in collaboration with the Operational Research Society of India (ORSI), Bhubaneswar Chapter which includes academicians, industry experts, research scholars, members of professional bodies, alumni and students from across India and abroad. The conference will be held in hybrid mode and the physical venue will be the School of Management, Centurion University, Paralakhemundi Campus, Odisha. We are expecting over 250 participants (150 offline & 100 online) from across the country and abroad in the conference. Our event will feature student presentations from various disciplines. The publication of conference proceedings will ensure broad visibility for both the host institution and the sponsor.

We would greatly appreciate it if your organization could support the international conference by choosing one of the sponsorship categories listed below, helping us ensure the successful organization of the conference.

Best Wishes

ICVBSG2024

Organising Committee

Sponsorship Details and Benefit

Title Sponsors: 3 lakhs

- Logo on publicity posters (to be displayed in all participating colleges).
- Logo on the background guides and invites to be provided to all participants.
- Space for putting up 3-4 banners in the college.
- Advertisements in Delegate handbook and Newsletter.
- Space to put up a stall where all participants would be present at Lunch and Tea hours.
- Frequent announcements on the PA system.
- The event will be named after the title sponsor.
- The event will be shared on all social media handles.
- A slot will be given to the speaker.
- Representatives to be present at the opening ceremony.
- Representatives to give away prizes at the closing ceremony.

Silver Sponsors: 2 lakhs

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- Logo on the background guides and invites to be provided to all participants.
- Space for putting up 3-4 banners in the college.
- Advertisements in the Delegate handbook and Newsletter.
- Space to put up a stall where all participants would be present at Lunch and Tea hours.
- Frequent announcements on the PA system.
- The event will be shared on all social media handles.
- A slot will be given to the speaker.
- Representatives to be present at the opening ceremony.
- Representatives to give away prizes at the closing ceremony.

Bronze Sponsor: 1 lakh

- Logo on publicity posters (to be displayed in all participating colleges).
- Logo on the background guides and invites to be provided to all participants.
- Space for putting up 3-4 banners in the college.
- Advertisements in Delegate handbook and Newsletter.
- Space to put up a stall where all participants would be present at Lunch and Tea hours.
- Frequent announcements on the PA system.
- The event will be shared on all social media handles.



Partial Sponsorship: 50,000

- The logos will go in all branding and publication materials.
- Space for putting up 3-4 banners in the college.
- Space to put up a stall where all participants would be present at Lunch and Tea hours.

